8 - MISCELLANEOUS

805 ........................................................................................................... Web Publishing and Marketing
805 Web Publishing and Marketing

The Lower Columbia College website provides access to accurate and timely information about LCC for campus and external audiences. The site provides online services for students and staff and also provides information about programs, courses, administrative services, support services, human resources, policies, personnel and college events.

The Office of College Relations & Marketing is responsible for overseeing the development and maintenance of the Lower Columbia College website designated as lowercolumbia.edu and for LCC’s official presence in other locations on the Internet, including social networking, blogging, photo sharing, video sharing and calendar sites.

All content posted on lowercolumbia.edu and other LCC locations on the Internet, including social networking, blogging, photo sharing, video sharing and calendar sites; must comply with college policies and applicable federal, state and local laws. Any content posted on the LCC website, including links to other websites, that violates the Lower Columbia College Web Publishing Policy and Procedures will be removed until the content is brought into compliance.

- Reviewed by the Cabinet: 10/6/10
- Reviewed by the Leadership Team 10-25-10
- Campus Review: 1-21-11 – 2-4-11
- Adopted: 2-28-11

Resources, References, Procedures, or contact information relating to this policy

<table>
<thead>
<tr>
<th>Resource/Reference/Procedure</th>
<th>Title</th>
<th>Unit Responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>805.1A</td>
<td>Web Publishing and Marketing Procedure</td>
<td>President: Director of Effectiveness &amp; College Relations</td>
</tr>
</tbody>
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